

****MEDIA ALERT****

SEARS HEROES AT HOME TEAMS WITH REBUILDING TOGETHER TO RENOVATE HOME FOR 74 YEAR OLD BALTIMORE MAN AND U.S. ARMY VETERAN

WHO: Volunteers from Rebuilding Together Baltimore and the Sears Heroes at Home program will complete the renovation of the home of Baltimore U.S. Army veteran Charles Faison

WHAT: Sears Heroes at Home and Rebuilding Together have teamed up for the ninth year to improve the lives of America's military families, including several in the Baltimore area.

Charles Faison is a 74 year-old United States Army veteran who has lived in his home for 50 years. A Baltimore native, Mr. Faison moved to Turner Station when he was 10. Many of his peers in Turner Station joined the military after high school, so he also decided to enlist in the army at the age of 19. He worked in ordinance repairing military equipment and as a cook, and in 1963 he was transferred from active duty to reserve. Because of his love for the military, he served in the reserves for 30 years and was ranked as sergeant first class at the time of his discharge. After leaving active duty, Mr. Faison found a job at General Motors where he worked for 40 years until he became sick.

Mr. Faison has three children and nine grandchildren. His son Ricky recent retired from the Air Force and his grandson Chucky, who is graduating this year, will also be joining the Air Force.

The Turner Station neighborhood, where Mr. Faison lives has been selected as a target neighborhood for Rebuilding Together Baltimore for 2016 and 2017. With the organization's support, they will assist 30 to 40 homeowners in the neighborhood over the next two years and also complete at least ten community beautification projects. Our work will help individual homeowners and also help to revitalize the community

WHERE: Charles Faison Home
303 Sollers Point Road
Dundalk, MD 21222

WHEN: Thursday, July 14, 2016
8:45 a.m.–2 p.m.

VISUALS:

- Volunteers in action
- Before and after photos of the Faison home
- Reactions to the completed project
- Photo opps of Charles Faison in his home as it is repaired

INTERVIEW OPPS:

- Charles Faison
- Bonnie Bessor, Executive Director, Rebuilding Together Baltimore
- Brian Hanover, Senior Director of Public Relations, Sears

BACKGROUND: This spring marks the ninth year of Sears Heroes at Home, which has raised nearly \$20 million. Charles Faison's renovation is one of the hundreds of projects that are made possible through generous customer donations both in-store and online at Sears. Now through July 30, Sears is encouraging Shop Your Way members and customers to give back to the men and women who served our country by donating to Heroes at Home at their local Sears store or via online at a link at sears.com/heroesathome.

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